



# GCRA & CARES PORTFOLIO INITIATIVE

STABILIZING COMMUNITIES AND EXPANDING HOMEOWNERSHIP PATHWAYS

GREATER CINCINNATI REALTIST ASSOCIATION | CARES PORTFOLIO INITIATIVE



# THE PORT

Making Real Estate Work



## Program Overview

- GCRA Mission: Advocate for sustainable homeownership, equitable development, and wealth building in underserved communities.
  - CARES Portfolio Program: A strategic initiative designed to acquire, rehabilitate, and transition properties to homeowners at or below 120% AMI.
  - Key Partners: The Port, local banks, nonprofit developers, and community stakeholders.
  - Focus Areas: Neighborhood stabilization, affordability, and increasing homeownership.

# Program Impact

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- Property Stabilization: Reclaiming vacant and blighted properties, coordinating rehab efforts through local contractors, reducing neighborhood disinvestment.
  - Homeownership Pathways: Creating affordable ownership opportunities for working families, providing education and financing support, strengthening community wealth.
  - Early Outcomes: Dozens of homes transitioned from vacant to owner-occupied, expanded pool of certified Realtist agents, increased community trust and visibility.
  - Total of 31 Properties sold to owner-occupied homeowners.





# Looking Ahead

- Scaling Impact: Expand stabilized property portfolio, increase pipeline of trained Realist agents, strengthen financial institution partnerships.
  - Community Benefits: Safer neighborhoods, increased property values, intergenerational wealth.
  - Call to Action: Partner with GCRA to support acquisition, rehab, and homeownership initiatives.

